

Data Stack Evaluation Checklist

This checklist is designed to support real-world evaluation of data stacks in professional settings. It is intended to guide discussion and decision-making, not dictate tooling choices. Not every item needs to be a strict requirement, but unanswered questions often indicate hidden risk.

1. Purpose & Context

- What problems is this stack meant to solve right now?
- Who are the primary users (data engineers, analysts, ML, business)?
- What scale assumptions are we making (data volume, team size, growth)?
- What constraints exist (cost, compliance, latency, skills)?

2. Clarity & Usability

- Can a new engineer understand the system within 30–60 days?
- Are naming conventions and directory structures consistent?
- Is the data flow easy to follow end to end?
- Are core workflows documented?
- Is the happy path obvious?

3. Ownership & Responsibility

- Is ownership defined at each layer (ingestion, transformation, consumption)?
- Do teams know who responds when data is incorrect or stale?
- Are escalation paths clear during incidents?
- Are responsibilities documented or implicit?

4. Observability & Reliability

- Can we easily tell if data is fresh?
- Are partial failures visible?
- Are checks in place for schema changes or missing data?
- Can issues be debugged without deep system archaeology?
- Are failures surfaced early enough to act on?

5. Change & Evolution

- Can schemas evolve without breaking downstream consumers?
- Is raw data isolated from business logic?
- Can new sources be added incrementally?
- Are migrations manageable or all-or-nothing?
- How difficult is it to undo a bad decision?

6. Human Cost & Cognitive Load

- How much undocumented knowledge is required to operate the system?
- Can engineers make changes confidently?
- Is the system understandable during incidents?
- Does the stack reduce or increase cognitive load?

7. Long-Term Sustainability

- Is this stack operable by future team members?
- Are we dependent on a few key individuals?

- Can the system evolve with organizational change?
- Are operational costs visible and understood?

8. Tradeoff Awareness

- What are we explicitly optimizing for?
- What tradeoffs are we consciously accepting?
- What risks are acceptable?
- What risks are unacceptable?

© Melanie Logan